



American
Open University
Nigeria

UNDERGRADUATE PROGRAM | COLLEGE OF BUSINESS

Bachelor of Science in Business Administration





Program Info

The Bachelor of Science in Business Administration is American Open University's flagship program for developing strategic leaders. The curriculum is built around a core of Digital Transformation and Corporate Strategy, teaching students how to master the fundamentals of modern business and then apply these principles within a specialized learning path. Graduates will be uniquely prepared not just to manage business functions, but to transform them.

4 Years

Duration

BSc Degree

Credential

Hybrid

Delivery

AI-Ready

Specialization

SPECIALIZATION (LEARNING PATHS)

- **Human Capital Development:** Master the art of building and leading high-performing teams in the modern, technology-driven workplace.
- **Corporate Finance and Taxation:** Become a strategic financial leader who leverages data and technology to drive profitability and ensure fiscal compliance.





Program Objectives

The Bachelor of Science in Business Administration is structured to:



Provide students with a robust framework in corporate strategy and digital transformation.



Enable systematic analysis of organizational challenges using data-informed management and technology frameworks.



Strengthen the leadership skills required for ethical governance, talent management, and financial stewardship.



Prepare students to lead strategic initiatives and drive meaningful contributions within their chosen industry.

Expected Program-Level Outcomes

EDUCATE

Students will demonstrate a comprehensive understanding of strategic management principles and how digital technologies are reshaping industries.

DEVELOP

Students will apply analytical reasoning and strategic thinking to solve complex business problems, developing actionable plans for innovation and growth.

GROW

Students will demonstrate adaptive leadership and communication skills, preparing them to guide teams through significant organizational change.

EMPOWER

Students will be equipped to architect and lead transformation initiatives, leveraging their specialized knowledge to create a competitive advantage.



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Program Pathway for B.Sc. Business Administration



Program Pathway for B.Sc. Business Administration

Course Code

Unit

Duration



What You Will Learn

Students will build a comprehensive portfolio of skills, moving from foundational theory to specialized, real-world application.

1.

Strategic and Digital Core:

Master frameworks for competitive analysis, business model innovation, and how to lead digital transformation initiatives within an organization.

2.

Core Business Functions:

Build a strong foundation in accounting, marketing, operations management, and organizational behavior.

3.

Specialized Application:

Gain deep, practical knowledge in your chosen path, whether it's talent management and HR technology or financial modeling and tax strategy.

4.

Leadership and Management Skills:

Develop essential skills in change management, data-informed decision-making, ethical governance, and leading cross-functional teams.





Who You Will Become

Graduates of this program are prepared to be:

Strategic Talent Leaders

who use people analytics and HR technology to build a workforce that can execute a digital-first strategy.

Strategic Financial Partners

who use FinTech and data analytics to advise leadership on how digital initiatives impact valuation and financial health.

Management Consultants

who guide organizations through complex transformations, from strategy to implementation.

Corporate Strategists

who identify new market opportunities and architect plans for sustainable growth.

EMPLOYMENT LANDSCAPE

Where You Will Work

Industries:

Consulting, Finance, Technology, Human Resources, Corporate Management.

Certifications:

Project Management Professional (PMP), SHRM-Certified Professional (SHRM-CP), Certified Tax Planner (CTP).

Career Trajectory:

Strategy Analyst, Management Consultant, Financial Strategist, HR Business Partner, Business Development Manager.



Ready to Build the Future?

Apply now and join a program designed for the next generation of AI infrastructure leaders.

APPLY NOW: www.aouniversity.edu.mg